

PROUDLY PRESENTING

September
19

**The Mike Tindall MBE
Simulated Game Clay Shoot**

RUGBY

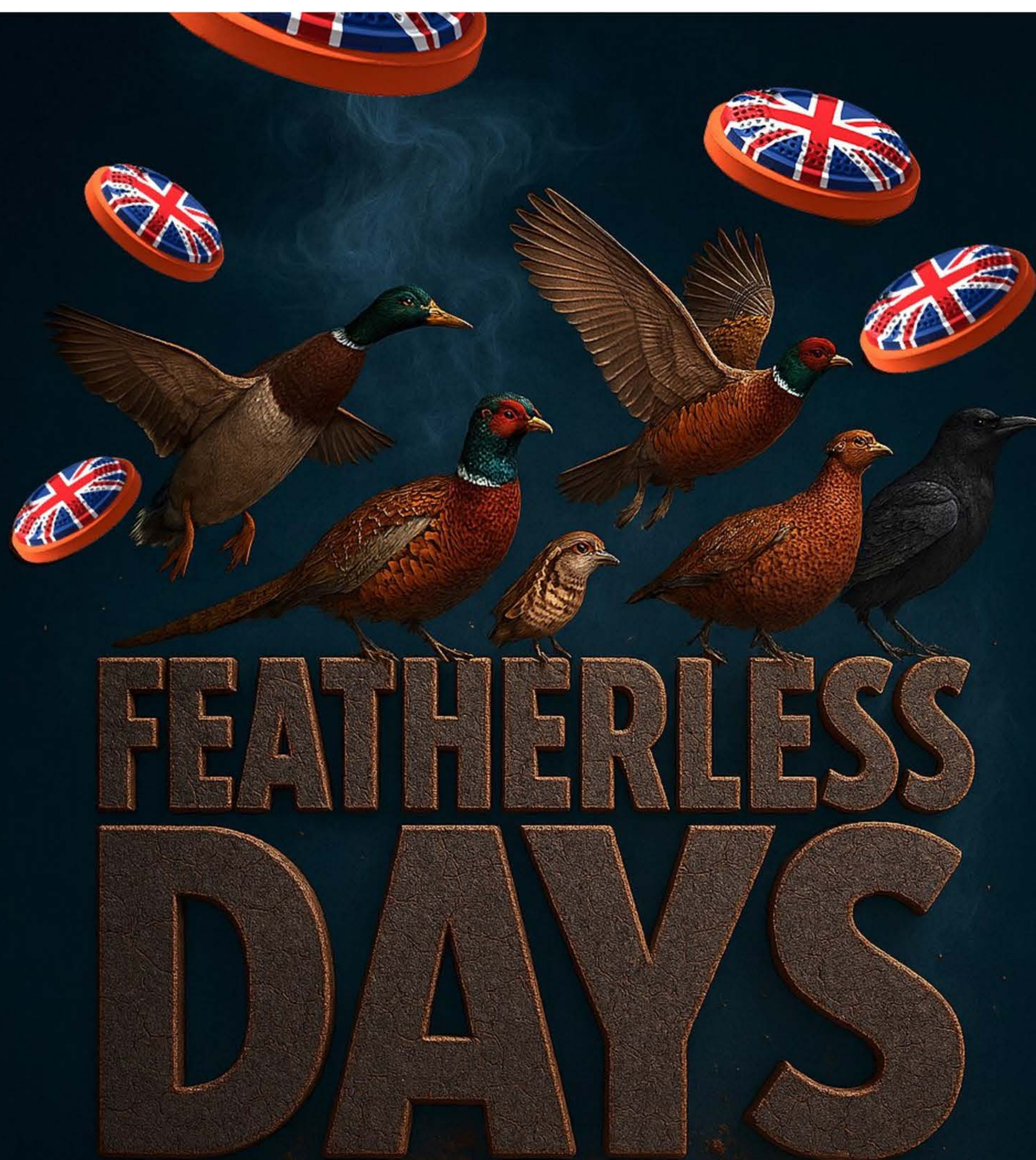
FOR HEROES



**Ruckley Grange
Shifnal
Shropshire
TF11 8PQ**



A venue ranked in the top ten in the UK for Simulated Game Shooting



FEATHERLESS DAYS

Founded by titled shooter and published authority Drennan Kenderdine, and delivered by a team renowned for precision, hospitality, and uncompromising standards.

The Offer: A benchmark in simulated game shooting; precision, hospitality, and uncompromising standards.

The Experience: Realism, rhythm, camaraderie, and challenge; traditional game day spirit without live quarry.

The Impact: Over a decade shaping elite events worldwide, influencing cartridge design, advancing trap engineering, and redefining the sport.



[Click for
Website](#)

What sets Featherless Days apart is execution



RUCKLEY GRANGE

One of the UK's top ten shooting estates, renowned for excellence from ground crew to hospitality.

THE LEGACY

A flagship venue is shaped by creative and technical leadership, setting benchmarks still followed today

THE PLATFORM

A showcase estate that launched Featherless Days as a format now travelling nationally & internationally.

THE FUTURE

Replicable anywhere - bringing expertise, innovation, and a culture of excellence to elevate shoot days across the world.





10 OF THE BEST simulated shoots IN THE UK

Whether you are new to simulated game shooting and would like to give it a go, or are a seasoned shot looking for something a bit out of the ordinary, here's our pick of the UK's top ten venues working hard to deliver us an exciting summer of sport



A friendly atmosphere, superb food, exceptional targets, and a stunning setting ensure that every simulated game day at Ruckley Grange is truly memorable. The variety of targets, designed to mimic different quarry types, is second to none, and the use of real drives means Guns are well-spaced and enjoy a remarkable range of scenery and topography. Set within the breath-taking 3,500-acre Ruckley Grange Estate in Shropshire, the sim days make full use of the purpose-built shoot lodge — offering breakfast, coffee, and a sit-down meal to round off the day.

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WHAT YOUR DAY INCLUDES

- Tea, Coffee & Breakfast on arrival.
- A minimum of ten drives over the vast Ruckley Estate.
- Drives will simulate Grouse, Partridge, Pheasant Duck, Pigeon & Corvid.
- Elevenses.
- Lunch in the field or at the lodge.
- Afternoonses.
- Evening meals can consist of anything from a sit-down two-course meal to a BBQ if the weather permits.



Prices starting from £600 per person (based on 20 Guns) excluding cartridges

ADDITIONAL FACILITIES

These are just some of the options available - we can tailor your day to your exact requirements. Please contact us for further details.

Instructors: £175 per instructor.

Loaders: £150 per loader.

Gun hire: Provided by Caesar Guerini (FREE)



NON-SHOOTING GUESTS

Very welcome! If you wish to bring a guest, please let us know in advance for catering purposes.

The fee is £75 per person and includes the same food and refreshments as a full gun.

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MAKE BOLD MOVES

HOW TO BOOK

Simply email featherlessdays@gmail.com with:

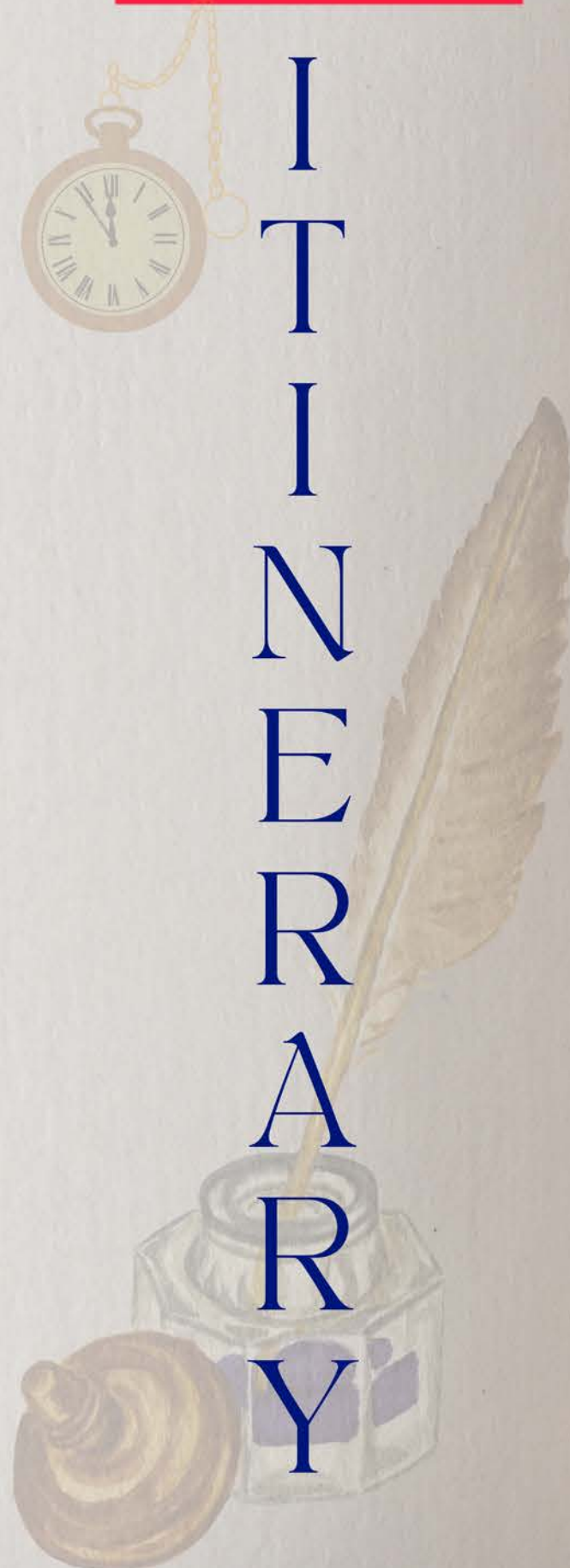
- Your name
- Contact details
- How many shooters and/or non-shooting guests

Alternatively call 07368 550 403

Payment can be made via BACS or Cash on the day. Cancellations or non-attendance will be required to pay in full.



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8:30-9:00	Arrive at The Gun Room. Start the day with a delicious breakfast while enjoying the company of fellow guns and guests. Following this, there will be a safety talk to ensure everyone's well-being, accompanied by a detailed briefing outlining the day's events.
9:15	Pegs are drawn, and the excitement begins as we head out to the first drive of the day. Guests will enjoy two additional drives throughout the morning, ensuring a lively and engaging start to the event.
ELEVENSES	A little something to toast the day before diving back into the action -it's hard to go wrong with something sparkling and full of bubbles, the cosy warmth of Sloe Gin, or even a refreshing lighter option. Cheers to a fantastic afternoon ahead!
12:30	The afternoon unfolds with several more drives, featuring impressive representations of Grouse, Argentinian Dove, Corvid, Pheasant, and Partridge. Among these are three sponsored drives by cartridge manufacturers Fiocchi, and Lyalvale Express. The day reaches its pinnacle with the breath-taking Duck Drive at Monks Pool on Lady's Walk. With the final shots taken, the shooting draws to a close, leaving participants with lasting memories of an extraordinary experience.
16:30	Guns and guests make their way back to The Gun Room to unwind and enjoy a delightful evening meal accompanied by drinks. It's the perfect way to round off the day, reflecting on the memorable experiences shared.
18:00	Guests depart at their leisure, bringing a relaxed close to a remarkable day filled with camaraderie, thrilling drives, and unforgettable moments.

DRESS CODE

We are often asked if the dress code should follow that of a 'Traditional Formal Day.'

There's no set dress code, but a smart outfit always adds a touch of occasion. As we'll be outdoors, please dress for the weather and choose practical footwear—boots or wellingtons are best for comfort and grip across fields and woodland.

We recommend bringing along suitable clothing to ensure comfort in case of inclement weather. Staying prepared will help you make the most of the experience.

SAFETY INFORMATION FOR THE DAY

Since you'll be shooting at clay pigeons, which produce shards, safety is our top priority. We strongly encourage and advise all participants to wear appropriate protective gear, including eye and ear protection, throughout the day.

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We can't wait to see everyone looking sharp and ready to enjoy a truly memorable day! Let's work together to make it a safe, enjoyable, and unforgettable experience for all!

EQUIPMENT GUIDELINES

To maintain safety, rhythm, and realism across the day, the following equipment standards apply



SHOTGUNS



- Only shotguns are permitted to be fired during our Featherless Days.
- Gauge: A maximum gauge of 12 is allowed, with no minimum gauge restriction.

Permitted Types

- Side-by-Side
- Over-and-Under
- Semi-Automatic (limited to loading no more than two cartridges at a time).
- Pump-action shotguns are not permitted
- Guns must be carried in a slip, broken or flagged.



CARTRIDGES



- Only fibre or Greencore wads are permitted.
- Plastic wads are strictly prohibited.

Supplying Cartridges

- Guns may bring their own cartridges.
- A pre-order service is available, with delivery direct to the shoot.

Recommended Quantity

- We suggest each gun supply or order a minimum of 500 cartridges for the day.
- Load Guidelines: 21g, 24g or 28g cartridges.
- These are guidelines only—the final choice is at the discretion of each shooter.



FIOCCHI & LYALVALE EXPRESS

PROUDLY SPONSORING CARTRIDGES FOR TWO DRIVES

We're proud to use cartridges from two of the most respected names in the field. Together, they provide world-class reliability whether tackling high birds or the pace of a partridge drive.

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Fiocchi, one of the world's largest and longest standing manufacturers, brings Olympic pedigree and advanced ballistic technology.



Lyalvale Express, the UK benchmark for cartridge innovation, is trusted for its consistency, precision, and performance across disciplines.

KING FISHER (PHEASANT & PARTRIDGE)

Framed by two woods, this natural amphitheatre delivers high, curling pheasants and fast, darting partridge. Tree lines shape the flight paths, while the light, echo, and energy create an atmosphere guns prize as much as the challenge itself. Immersive and dramatic, it's a test of instinct, timing, and finesse—more ballet than battle.



FIOCCHI TT 21G FIBRE

A lightweight, fibre-wadded 12-gauge cartridge built for simulated game and sporting use. Estate-friendly and smooth on recoil, it delivers consistent breaks and authentic performance. Field-tested across estates and drive formats, it's trusted for rhythm, reliability, and clean results. Featherless Days calls it: "Probably the best 21g fibre in the world."

PLANTATION (ARGENTINIAN DOVE)

A gentle drive that mirrors the slow, dipping flight of the Argentinian dove. Calm, graceful, and deliberate, it allows guns to settle into a steady rhythm made all the more striking when the roses are in bloom beyond the line.



EXPRESS 16G STEEL (GREENCORE)

The world's first (and now world-leading) 16g steel cartridge, loaded with the most advanced wad system ever developed: GreenCore. Engineered for total barrel protection, it safeguards any gun, from vintage side-by-sides to modern over-and-unders. Uncompromising performance, zero compromise to your kit.





what3words

<https://w3w.co/efficient.fussed.blessing>

Meeting at the Shoot Lodge at 09:00 sharp.

We highly recommend using the [what3words](#) links, but if you prefer, here are the directions:

Using the TF11 8PQ postcode:

Approaching via Stanton Road from the A41, ignore the Timlet Lodge entrance (marked by dogs on the walls) and continue following the lane with the sandstone wall on your right.

Proceed until you reach New Lodge (marked by lions on the walls). Refer to the picture of New Lodge above and right.

Follow the drive with the reddish/pink gravel until you reach the iron gates with a green sign displaying "The Generating House."

Bear left, and the Shoot Lodge is ahead of you.

For those travelling via A41 from Cosford:

Travel along Neachley Lane until you reach New Lodge (marked by lions on the walls) on the left.

Then follow the directions above.

Call: 07368 550 403 | email: featherlessdays@gmail.com

DIRECTIONS





SIMULATED GAME DAY SPONSORS

These aren't just sponsors, they're allies. Each of the following brands has chosen to support me directly, recognising the standard that I set through Featherless Days and the impact of this event. Their backing reflects shared values: precision, authenticity, and a refusal to settle for anything less than excellence.

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CAESAR
GUERINI



ANGLO ITALIAN ARMS
01564 742477
WWW.ANGLOITALIANARMS.COM

Caesar Guerini: Distributed in the UK by Anglo Italian Arms, Caesar Guerini stands at the pinnacle of Italian shotgun craftsmanship. Their legacy includes a staggering list of international titles - from World FITASC champions to British Open winners - earned by shooters who trust Guerini's balance, durability, and precision. Their support of Featherless Days and the shoot at Ruckley reflects a shared commitment to excellence, elegance, and performance at the highest level.

Explore their range at www.caesargueriniuk.com



Madeley Heath Motors – Isuzu Trucks Madeley Heath Motors, official Isuzu dealer, has long supported Drennan with vehicles built to handle the demands of elite shoot logistics. Whether hauling gear or navigating tough terrain, their trucks deliver the capability, reliability, and control required to keep the day running with precision.

Explore their range at www.madeleyheath-isuzu.co.uk



Evolution Eyewear: Evolution Eyewear, world-class optics trusted by elite shooters, has backed today's shoot by supplying every participant with precision-engineered shooting glasses. As an ambassador, Drennan relies on their ballistic-rated lenses and interchangeable systems for clarity, protection, and confidence across demanding conditions. Their support reflects a shared commitment to performance, trust, and the high standards set at Ruckley.

Explore the range at www.evolutionsunglasses.com



Bowman Traps: Bowman is the only trap manufacturer producing machines that meet the flexibility, toughness, and precision Drennan demands—both here and abroad. Their support has been instrumental, with Bowman traps powering the drives that helped elevate Ruckley into the UK's top ten simulated shooting venues. Always proud to back great charities and the home of simulated shooting at Ruckley, Bowman remains the trusted name in engineered excellence.

Explore their range at www.bowmantraps.co.uk



FMcCloys – Laporte Clays: Laporte has led clay target innovation since 1927, supplying over 400 million clays annually across Olympic, Commonwealth, and elite simulated game events. Their targets are renowned for consistency, visibility, and eco-conscious design, using natural resins and recyclable packaging. We use Laporte exclusively on Featherless Days, supplied direct by McCloy's. With the range of traps we run, their reliability and flight quality tick every box.

Explore more at www.mccloys.com/clays



CENS Digital: CENS Digital provides world-leading electronic hearing protection, trusted by elite shooters including George Digweed MBE and today's host, **Drennan Kenderdine** - CENS ambassador, Guinness World Record Holder, and former British Champion. Their ProFlex DX series enhances awareness, reduces wind noise, and delivers all-day comfort. Designed and manufactured in the UK, CENS consistently supports Drennan and his team with precision protection.

Explore their range at www.censdigital.com



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Fiocchi: Fiocchi TT 21g Fibre - A lightweight, fibre-wadded 12 gauge built for simulated game and sporting use. Estate-friendly with smooth recoil and consistent breaks, it delivers realism without compromise. Field-tested across estates and drives, it's trusted for rhythm, reliability, and clean performance and is Featherless Days' go-to 21g. Backed by Fiocchi's pedigree and precision, the TT 21g offers finesse without losing impact.

Explore the range at www.fiocchi.com/en/homepage-uk



Lyalvale Express: Lyalvale Express has supported Featherless Days with cartridges for one of the day's signature drives. Known for their world-first 16g Steel and the revolutionary Greencore wad, their ammunition offers full barrel protection on any gun, from any era, in any country. As the only UK cartridge manufacturer to win an Olympic Gold Medal, Express stands alone in combining innovation with proven performance. Their trust in the shoot's delivery speaks volumes. Explore the

Explore their range at www.lyalvaleexpress.com



Fox Red Whisky: Fox Red, a premium Scotch blend from Annandale Distillery, has backed Featherless Days, Rugby for Heroes, and the home of simulated shooting at Ruckley with their signature whisky for the day. Bold, refined, and memorable, it's the perfect companion to a shoot built on rhythm, camaraderie, and excellence. Their support adds warmth, style, and a touch of distinction to the experience.

Explore the brand at www.foxredwhisky.com



The Host's Pantry: Founded by professional chef Scott Woodland and partner Jessica Beardmore, The Host's Pantry is sponsoring elevenses and preparing the evening meal with hands-on passion and precision. Known for bold, seasonal cooking and rooted in London's restaurant scene, Scott brings the same ethos behind their curated recipe boxes designed to help people cook, host, and gift with confidence and flavour.

Explore their recipe boxes at www.hostspantry.com



Peony Faux Flowers: Founded by Julie Bates and inspired by the Ruckley Estate, today's shoot location, Peony crafts lifelike faux flowers with exquisite detail and scent. Each arrangement reflects the estate's seasonal beauty and botanical charm. As part of the event, Julie is placing a Peony goodie bag at every setting and gifting a beautifully wrapped bouquet to mark the occasion.

Explore the full range at www.peony.co.uk.

AK Consulting: Ashley Kenderdine is a business consultant who challenges the status quo and helps organisations think bigger. With deep expertise in strategy, governance, risk, performance, audit, and LEAN improvement, she brings clarity to complexity. Her portfolio extends into coaching, education development, training, recruitment, communications, and creative design - strengths that allow her to connect the dots and bring out the best in people. Known for driving purposeful change, Ashley helps individuals and organisations **Make Bold Moves** that deliver lasting impact.

For enquiries email: ashleykenderdine@gmail.com